



Hope Scarves is an international non-profit organization based in Louisville Kentucky. The mission is to *Change the way people experience cancer through scarves, stories and research.* This is done by collecting scarves & stories from cancer survivors and passing them on to others in treatment. Since 2012 over 12,000 Hope Scarves have been shared with people facing over 90 types of cancer in every state and 24 countries. The oldest recipient is 97 and the youngest, 4. Hope Scarves has received national accolades for its creative approach to supporting people facing cancer and become known as the Sisterhood of the Traveling Scarves. Realizing research is key to truly changing the way people experience cancer, Hope Scarves also invests in metastatic breast cancer research - \$350,000 since 2016.

Most of our constituents connect with Hope Scarves through our website, www.hopescarves.org, either personally or through our gift scarf program where you can send a scarf to someone facing cancer. **The Partnership Program brings Hope Scarves directly to patients in places they find support – doctors offices, cancer centers & support organizations. It takes the burden of finding this unique resource off the patient.**

The Hope Scarves Partnership Program can be customized to fit the interests and needs of each location.

Hope Scarves Partnership Program components:

- Each Hope Scarf comes wrapped in a happy, creative package. Each package contains a scarf, a story of hope from a cancer survivor, scarf tying instructions, and information about our organization. Programs range in size from 10-500+ scarves.
- When a scarf package is given to a patient she either fills out a short form that is scanned to our office or registers her own scarf on our website.
- Either method allows Hope Scarves to follow up with the recipient three times during the following year, connecting her to our network of support. This also helps tell the story of the program at each location- age, cancer diagnosis, etc... and support funding efforts. (Personal information is never shared.)
- Materials can be customized with each location logo & wording.
- Training and promotional material provided to ensure success.

Sponsorship of the program:

- The Partnership Program is a mission-based funding stream for Hope Scarves, a nonprofit organization.
- The cost of a Hope Scarf is \$30.
- Programs are underwritten by corporations, private individuals, hospital foundations, events and more. Hope Scarves offers fundraising and event planning support. **Furthermore, we never want funding to be a barrier for starting a partnership program.** We also raise money for a "scholarship fund" to which organizations may apply for funding to start up a partnership program.
- Donations are 100% tax deductible.



Scarf & Story Collection

A big part of Hope Scarves program is helping survivors live beyond cancer by sharing their story and encouragement with someone else facing cancer. Hope Scarves provides partners with resources to facilitate scarf & story drives as a survivorship resource and meaningful way to support Hope Scarves.

For more information contact Hope Scarves, 502.333.9715 or annalaura@hopescarves.org

Hope Scarves is a 501(c)3 non-profit organization founded in 2012 and based in Louisville, KY. www.hopescarves.org