

Funding a Partnership Program

The Partnership Program is a mission-based revenue stream for Hope Scarves.

Each Partnership Program is unique to the needs of the partner organization. Our smallest partnership hosts 5 Hope Scarves, and our largest hosts 600. Our partnership program funding options reflect this varied and customizable approach.

Three Ways Partnerships are Funded



\$30 / Scarf

Programs are underwritten by hospital foundations, corporations, private individuals, events and more.



Trade Program

Partner collect scarves and stories for Hope Scarves. In return, we provide new Hope Scarf Packages for your facility.



Scholarship Fund

Hope Scarves has a scholarship fund designated to provide scarves to organizations without funding.*

*Scholarship Funded Programs often become trade programs or fully funded programs once it is proven and successful in a hospital/cancer facility.

Contact us to explore ways to bring Hope Scarves to your patients.
Email our Executive Director, Anna Laura Edwards at annalaura@hopescarves.org.

"The Hope Scarves Program has enhanced the way we support our patients. Our nurses look forward to sharing each cheerful package with patients because we know it will bring them hope."

-Lori, James Graham Brown Resource Center

Examples of Partnership Programs

Hope Scarves has many options for partnership.



Funded Partnership:

In 2018 LabCorp and Hope Scarves joined forces. LabCorp wanted to remind their employees that behind every test tube was a person - a spouse, a grandparent, a child - waiting anxiously for results. Currently, they have sponsored over 1200 scarves. Partnership programs in West Virginia, Illinois and Missouri have been started thanks to the support and volunteer efforts of LabCorp employees.

Trade Partnership:

In 2019, Bags and Blessings reached out to Hope Scarves. They wanted to include a Hope Scarf in every gift bag distributed to cancer patients at local hospitals during the holiday season. Because they, too, were a non-profit organization, they did not have the funding to sponsor the scarves.

So, a Trade Partnership was established. Scarf drives were set up all around their small town in Pennsylvania. Hundreds of scarves were collected, and in return Hope Scarves supplied Bags and Blessings with scarf packages to include in every gift bag.



Scholarship Fund Partnership:

A nurse navigator in North Carolina noticed that her patients were wearing winter scarves in the heat of summer. Because the population she served lacked the income to purchase scarves and/or the ability to order scarves from a cancer support organization online, she asked for our help. Hope Scarves was able to supply the needed scarves through the Hope Scarves Scholarship Fund.

Customizable Materials

Logos can be added to a variety of program materials to recognize funders.

To personalize the partnership between Hope Scarves and your organization, we can provide materials that are customizable. Examples include:

1. Inserts included in the front of each Hope Scarf package.
2. "Hope Cards" to facilitate the sharing of scarves.
3. Signage to place around partnership location.
4. Brochure holders.

1



We pass this scarf along with the hope and strength of a woman who faced cancer before you. Her story is inside. May her courage and our encouragement surround you.

Presented by **ADD YOUR LOGO HERE**

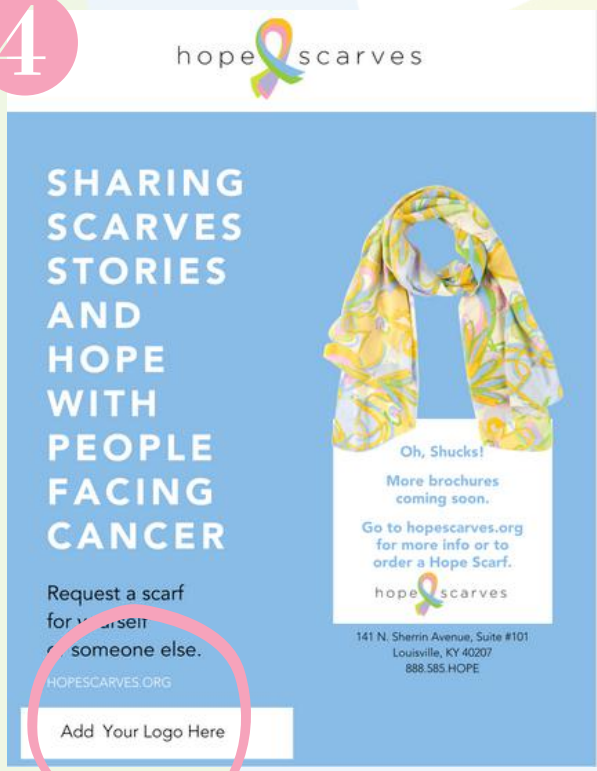
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3



4



Communication with Scarf Recipients

Connection is an essential component of Hope Scarves.

We collect recipient information to help women feel less alone.

Recipient information is shared with Hope Scarves in two ways: *

- A scarf request form is filled out by the patient and scanned back to Hope Scarves.
- The recipient registers the scarf on our website.



Hope Scarf Request Form

We are glad this Hope Scarf made its way to you! Please complete this form so we can add your name to the journey of this scarf and stay in touch.*

Name _____

Address _____

City, State, Zip _____

Email _____

Diagnosis _____

Age _____

Additional note: _____

Hope Scarves is a nonprofit organization that shares scarves, stories & hope with people facing cancer.

*All information is kept private. If you do not want to receive communication from Hope Scarves please check here _____
Hope Scarves 141 N. Sherwin Ave, Suite 101 Louisville KY 40207 - 502.333.9715 - www.hopescarves.org

For office use only:
SAMPLE

Date given to patient: _____

Scarf #: _____

Cancer type: _____

Email form to: partnership@hopescarves.org



*Recipients can also receive Hope Scarves anonymously. We respect if a recipient prefers not to share information.

Recipients receive either emails or postcards two to three times during their first year of treatment, checking in, expressing words of encouragement, and offering a sense of connection to others that understand their journey.



Recipients also connect with us through our website offering connection to other cancer resources, scarf tying videos, and an opportunity to share their own story and scarves with other survivors. Furthermore, connections are made through social media on Facebook and Instagram. Local scarf recipients also connect in person at events or as volunteers.

Our Current Partners

54 partners in 21 states. Each one unique.

Alabama

Alabama Oncology, Birmingham
UAB Russell Medical Center, Alexander City

Arizona

Reba's Vision, Avondale

Colorado

Cervical Cancer Connection of Colorado, Colorado Springs
Daniel's Care Van, Commerce City

District of Columbia

George Washington Cancer Center, Washington DC

Florida

Advent Health, Daytona
Salvation Army, Boynton

Georgia

Winship Cancer Institute of Emory University, Atlanta

Hawaii

Queens North Hawaii Community Hospital, Waimea

Illinois

Advocate Christ Medical Center, Oaklawn
Imerman Angels, Chicago
Lutheran General, Park Ridge

Indiana

Norton Cancer Institute, Jeffersonville
Franciscan Cancer Center, Lafayette, Rensselaer, Crawfordsville

Kentucky

Awakenings Boutique, Louisville
Baptist Health, Louisville
BCC-MEH, Louisville
Clark Regional Medical Center, Winchester
Flaget Memorial Hospital, Bardstown
Gilda's Club Kentuckian, Louisville
Georgetown Community Hospital, Georgetown
Norton Cancer Institute, Louisville

Kentucky (continued)

Ovarian Awareness of Kentucky, Louisville
St. Elizabeth Healthcare, Florence
UK Markey Cancer Center, Lexington
UL Brown Cancer Center, Louisville
GenesisCare, Louisville
TJ Samson, Glasgow

Michigan

Cancer and Hematology Centers of Western MI, Muskegon
Confidence Beyond Hair Loss, Grand Haven
Covenant Healthcare, Saginaw
Gilda's Club Grand Rapids, Grand Rapids
Mercy Health Comprehensive Breast Center, Muskegon
Mercy Health Lack's Cancer Center, Grand Rapids

Missouri

SSM Health, St. Louis

North Dakota

Sanford Health, Bismarck

New Hampshire

My Breast Support, Portsmouth

North Carolina

Hope Women's Cancer Center, Asheville
Novant Health, Huntersville and Charlotte
Duke Raleigh Women's Cancer Center, Raleigh
Little Pink Houses of Hope, Burlington
Live Well, Love Well, Hickory
Teal Diva, Charlotte

Ohio

UC Barrett Cancer Center, Cincinnati

Pennsylvania

Allegheny Health, Pittsburgh
Bags and Blessings, New Brighton
St. Luke's Palliative Care, Bethlehem
UPMC Hillman Cancer Center, Pittsburgh

"Hope Scarves is a practical way to bring joy and comfort to others when they need it most. I look most forward to sending my scarves back and sharing my difficult, yet blessed journey."
-Angela, Springfield Center, NY

Our Current Partners - Continued

54 partners in 21 states. Each one unique.

Tennessee

Gilda's Club Middle Tennessee, Nashville

Washington

Peace Health, Sedro-Woolley

West Virginia

Cabell-Huntington Hospital, Huntington

Wisconsin

Justice for a Cure, Monroe
Marshfield Clinic, Minocqua
Marshfield Clinic, Westin

*"The scarves are a wonderful way to lift up a patient's spirits.
They feel special as they open the scarf and read about the
person who shared their scarf and story with them. They are
so thankful to receive such a meaningful gift."*

-Patrice, nurse navigator, Oaklawn, IL