

Funding a Partnership Program

The Partnership Program is a mission-based revenue stream for Hope Scarves.

Each Partnership Program is unique to the needs of the partner organization. Our smallest partnership hosts 5 Hope Scarves, and our largest hosts 600. Our partnership program funding options reflect this varied and customizable approach.

Three Ways Partnerships are Funded



\$30 / Scarf

Programs are underwritten by hospital foundations, corporations, private individuals, events and more.



Trade Program

Partner collect scarves and stories for Hope Scarves. In return, we provide new Hope Scarf Packages for your facility.



Scholarship Fund

Hope Scarves has a scholarship fund designated to provide scarves to organizations without funding.*

*Scholarship Funded Programs often become trade programs or fully funded programs once it is proven and successful in a hospital/cancer facility.

Contact us to explore ways to bring Hope Scarves to your patients.
Email our Partnership Director, Anna Laura Edwards at annalaura@hopescarves.org.

"The Hope Scarves Program has enhanced the way we support our patients. Our nurses look forward to sharing each cheerful package with patients because we know it will bring them hope."

-Lori, James Graham Brown Resource Center

hopescarves.org

Examples of Partnership Programs

Hope Scarves has many options for partnership.



Funded Partnership:

In 2018 LabCorp and Hope Scarves joined forces. LabCorp wanted to remind their employees that behind every test tube was a person - a spouse, a grandparent, a child - waiting anxiously for results. Currently, they have sponsored over 1000 scarves. Partnership programs in West Virginia, Illinois and Missouri have been started thanks to the support and volunteer efforts of LabCorp employees.

Trade Partnership:

In 2019, Bags and Blessings reached out to Hope Scarves. They wanted to include a Hope Scarf in every gift bag distributed to cancer patients at local hospitals during the holiday season. Because they, too, were a non-profit organization, they did not have the funding to sponsor the scarves.

So, a Trade Partnership was established. Scarf drives were set up all around their small town in Pennsylvania. Over 100+ scarves were collected, and in return Hope Scarves supplied Bags and Blessings with scarf packages to include in every gift bag.



Scholarship Fund Partnership:

A nurse navigator in North Carolina noticed that her patients were wearing winter scarves in the heat of summer. Because the population she served lacked the income to purchase scarves and/or the ability to order scarves from a cancer support organization online, she asked for our help. Hope Scarves was able to supply the needed scarves through the Hope Scarves Scholarship Fund.


Customizable Materials

Logos can be added to a variety of program materials to recognize funders.

To personalize the partnership between Hope Scarves and your organization, we can provide materials that are customizable. Examples include:

1. Inserts included in the front of each Hope Scarf package.
2. "Hope Cards" to facilitate the sharing of scarves.
3. Signage to place around partnership location.
4. Brochure holders.

1



hope scarves®

We pass this scarf along with the hope and strength of a woman who faced cancer before you. Her story is inside. May her courage and our encouragement surround you.

Presented by **ADD YOUR LOGO HERE**

2



HOPE CARD

hope scarves® **Your Logo Here**

Redeem this card for a free Hope Scarf in the (your resource center here) on the (##) floor of (your organization name here)

This is a one-time use card that must be presented at the time of redemption.



3




DO YOU HAVE A HOPE SCARF?

Free for all patients in active treatment.
Ask your nurse navigator.

Add your logo here




4




hope scarves

SHARING SCARVES STORIES AND HOPE WITH PEOPLE FACING CANCER



Oh, Shucks!
More brochures coming soon.

Go to hopescarves.org for more info or to order a Hope Scarf.



Request a scarf for yourself or someone else.

HOPESCARVES.ORG

Add Your Logo Here

141 N. Sherrin Avenue, Suite #101
Louisville, KY 40207
888.585.HOPE

Communication with Scarf Recipients

Connection is an essential component of Hope Scarves.

We collect recipient information to help women feel less alone.

Recipient information is shared with Hope Scarves in two ways: *

- A scarf request form is filled out by the patient and scanned back to Hope Scarves.
- The recipient registers the scarf on our website.



Hope Scarf Request Form

We are glad this Hope Scarf made its way to you! Please complete this form so we can add your name to the journey of this scarf and stay in touch.*

Name _____

Address _____

City, State, Zip _____

Email _____

Diagnosis _____

Age _____

Additional note: _____

Hope Scarves is a nonprofit organization that shares scarves, stories & hope with people facing cancer.

*All information is kept private. If you do not want to receive communication from Hope Scarves please check here _____
Hope Scarves 141 N. Sherwin Ave, Suite 101 Louisville KY 40207 - 502.333.9715 - www.hopescarves.org

For office use only:
SAMPLE

Date given to patient: _____

Scarf #: _____

Cancer type: _____

Email form to: partnership@hopescarves.org



*Recipients can also receive Hope Scarves anonymously. We respect if a recipient prefers not to share information.

Recipients receive either emails or postcards two to three times during their first year of treatment, checking in, expressing words of encouragement, and offering a sense of connection to others that understand their journey.



Recipients also connect with us through our website offering connection to other cancer resources, scarf tying videos, and an opportunity to share their own story and scarves with other survivors. Furthermore, connections are made through social media on Facebook and Instagram. Local scarf recipients also connect in person at events or as volunteers.

Our Current Partners

37 partners in 15 states. Each one unique.

Alabama

Alabama Oncology, Birmingham
UAB Russell Medical Center, Alexander City

Colorado

Cervical Cancer Connection of Colorado, Colorado Springs
Daniel's Care Van, Commerce City

Georgia

Winship Cancer Institute of Emory University, Atlanta

Illinois

Advocate Christ Medical Center, Oaklawn
Imerman Angels, Chicago

Kentucky

Awakenings Boutique, Louisville
Baptist Health, Louisville
Cancer and Blood Specialists, Louisville
Flaget Memorial Hospital, Bardstown
Gilda's Club Kentuckiana, Louisville
Norton Cancer Institute, Louisville
Ovarian Awareness of Kentucky, Louisville
UL James Graham Brown Cancer Center, Louisville

Michigan

Confidence Beyond Hair Loss, Grand Haven
Covenant Healthcare, Saginaw
Gilda's Club Grand Rapids, Grand Rapids
Mercy Health Comprehensive Breast Center, Muskegon
Mercy Health Johnson Family Cancer Center, Muskegon
Mercy Health Lack's Cancer Center, Grand Rapids

*"Hope Scarves is a practical way to bring joy and comfort to others when they need it most. I look most forward to sending my scarves back and sharing my difficult, yet blessed journey."
-Angela, Springfield Center, NY*

Our Current Partners - Continued

37 partners in 15 states. Each one unique.

Missouri

SSM Health, St. Louis

North Dakota

Sanford Health, Bismarck

North Carolina

Hope Women's Cancer Center, Asheville

Novant Health, Huntersville

Duke Raleigh Women's Cancer Center, Raleigh

Little Pink Houses of Hope, Burlington

Live Well, Love Well, Hickory

Ohio

UC Barrett Cancer Center, Cincinnati

Pennsylvania

Bags and Blessings, New Brighton

St. Luke's Palliative Care, Bethlehem

UPMC Hillman Cancer Center, Pittsburgh

Tennessee

Gilda's Club Middle Tennessee, Nashville

Washington

Peace Health, Sedro-Woolley

West Virginia

Cabell-Huntington Hospital, Huntington

Wisconsin

Marshfield Clinic, Minocqua

Marshfield Clinic, Westin

"The scarves are a wonderful way to lift up a patient's spirits. They feel special as they open the scarf and read about the person who shared their scarf and story with them. They are so thankful to receive such a meaningful gift."

-Patrice, nurse navigator, Oaklawn, IL