



The mission of Hope Scarves is to share scarves, stories & hope with people facing cancer. Since our founding in 2012 we have shared over 11,000 scarves & stories with people in every state & 24 countries.

The youngest recipient is 2 and the oldest, 97. We serve people facing all types of cancer. In order to fulfill increasing requests, we collect many scarves and stories. Ideally each scarf comes with a story from someone who has faced cancer. We have many stories donated that do not have scarves so we pair a donated scarf with that story to begin its journey as a Hope Scarf.

*Scarf & Story Drives allow us to support more people facing cancer – thank you!*

#### Donations come in four forms:

1. Scarf donated from a non-cancer survivor
  2. Scarf with a story from a cancer survivor
  3. A story from a cancer survivor that doesn't have a scarf
  4. A monetary donation to Hope Scarves
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1. Scarf donated from a non-cancer survivor
    - The majority of our scarf drives collect scarves that weren't worn for cancer treatment. Collect as many as you can – sort for criteria below.
  2. Scarf with a story from a cancer survivor
    - Pin a completed story form to the scarf or scarves.
  3. Story without a scarf
    - Ask storyteller to complete a story form. Send story in with scarves.
  4. Monetary donations
    - Make checks payable to Hope Scarves.
    - Donors can give online at [www.hopescarves.org](http://www.hopescarves.org).
    - You can accept cash – though we prefer one of the two previous options



#### Ideal size of a Hope Scarf is:

- 30" square or larger
- Oblong (17" wide)
- Infinity
- Pre-sewn caps and buffs

**Donations that do NOT work as Hope Scarf** – knit scarves, winter hats, pashminas, blankets, wigs

*Please sort your donations to ensure they meet the above criteria. If you aren't sure – go ahead and send in. Scarves can be donated "as is." Each scarf will be cleaned by Highland Cleaners.*

#### Promotional tips for a successful drive:

- Consider having a scarf & story drive as a "party with a purpose." Host friends, book group, supper club or a cocktail party and ask everyone to bring a scarf. You can also accept cash donations.
- Let Hope Scarves know when your drive is scheduled so we can help promote on social media.
- We can provide you with brochures and other resources.
- Link perspective donors to our *About Us* video on our website: [www.hopescarves.org/about-us](http://www.hopescarves.org/about-us).
- Post pictures of your drive on social media and tag Hope Scarves. #HSscarfdrive #sisterhoodofthetravelingscarves #scarvesstoriesresearch

- We support the use of shameless bribery – offer donors a little treat to say thanks.

**Checklist:**

- Basket, box or something to collect scarves in
- Story forms, pens & safety pins (if collecting stories)
- Hope Scarves brochures
- Signage

Email [katie@hopescarves.org](mailto:katie@hopescarves.org) to request any of the following helpful supplies:

- Brochures
- Story form
- Hope Scarves Logo
- Customizable email
- Customizable flyer
- Pledge cards

**After the Drive:**

Send scarves & stories to Hope Scarves. Be sure to include your contact information & details of where the scarf drive was held and anyone we should thank (other than you). A pre-paid postage label is available on our website to cover the cost of mailing. Go to: <https://hopescarves.org/donate-scarf/>

If you have any questions or need additional resources contact [katie@hopescarves.org](mailto:katie@hopescarves.org) or 502.333.9715

